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EDWARD D. REISKIN, DIRECTOR OF TRANSPORTATION

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

SAN FRANCISCO TAXI COALITION,
PATRICK O'SULLIVAN, SAI LEE,
GEORGE HORBAL, ALLIANCE CAB and
S.F. TOWN TAXI INC.,

Plaintiffs,

vs.

CITY AND COUNTY OF SAN
FRANCISCO; SAN FRANCISCO
MUNICIPAL TRANSIT AGENCY;
EDWARD D. REISKIN, Director of
Transportation; and DOES 1 through 20,

Defendants.

Case No. 3:19-cv-01972-WHA

**DEFENDANTS' MEMORANDUM OF POINTS
AND AUTHORITIES IN OPPOSITION TO
PLAINTIFFS' MOTION FOR PRELIMINARY
INJUNCTION**

Hearing Date: May 30, 2019
Time: 8 a.m.
Place: San Francisco Courthouse
Courtroom 12 - 19th Floor
450 Golden Gate Avenue
San Francisco, CA 94102

Trial Date: Not Set

Attached Documents:
• Declaration of Kate Toran
• [Proposed] Order

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4 CPUC Decision 13-09-045, “Order Instituting Rulemaking on Regulations Relating to Passenger
5 Carriers, Ridesharing, and New Online-Enabled Transportation Services” (2013)3

1 **INTRODUCTION**

2 The San Francisco Municipal Transportation Agency (“SFMTA”) works to ensure that San
3 Francisco’s ground transportation is as safe, healthy, accessible, and economical as possible. As part
4 of that mission, and in connection with its exclusive authority over the City and County of San
5 Francisco’s taxi program, SFMTA recently adopted regulations controlling taxi pickups at the San
6 Francisco International Airport (“SFO”). These regulations reduce the incentives taxi drivers
7 previously had to cluster in the airport’s taxi holding lots—a practice that created taxi congestion at
8 the airport and unnecessarily depleted the fleet of taxis available for riders in San Francisco itself.
9 They do this by limiting certain groups of medallion holders from picking up fares at SFO, granting
10 expedited access for another set of medallion holders, and preserving standard access for a third group.
11 In creating these different levels of access to airport fares, SFMTA took into account recent,
12 previously unforeseen developments in the ground transportation industry that have disproportionately
13 affected newer medallion holders. The regulations allow these newer holders increased access to fares
14 at SFO, while encouraging other medallion holders to provide more services in the City.

15 Plaintiffs have challenged these regulations, arguing these distinctions among medallion
16 holders violate the state and federal constitutions and discriminate on the basis of age. They argue San
17 Francisco violated the California Environmental Quality Act (“CEQA”). And they ask this Court for
18 the extraordinary remedy of a preliminary injunction prohibiting San Francisco from continuing to
19 enforce these regulations, which were published in December 2018 and have been in effect for over
20 two months.

21 The Court should deny Plaintiffs’ motion for preliminary injunction. Plaintiffs cannot show
22 they are likely to succeed on any of their legal claims. And even if they could, the balance of
23 hardships tips sharply in favor of the City’s ability to continue to implement its chosen policies.

24 **BACKGROUND**

25 SFMTA has the power, under the San Francisco City Charter, to manage the City’s ground
26 transportation system. (Declaration of Kate Toran (“Toran Decl.”) ¶ 3.) As part of that responsibility,
27 the agency has exclusive authority to regulate taxi-related functions and taxi fares, fees, and charges.
28 (*Id.*) SFMTA works to promote a vibrant taxi industry through intelligent regulation, enforcement,

1 and partnership with the taxi industry. (*Id.* ¶ 5.) The agency seeks to achieve public safety,
2 outstanding customer service, economic and environmental sustainability, and accessibility for all San
3 Francisco residents. (*Id.*)

4 **I. San Francisco Taxi Medallion Categories**

5 One way SFMTA has carried out these efforts in recent years has been to address inequities in
6 the taxi medallion system. (*Id.* ¶ 7.) A taxi medallion is a permit issued by SFMTA to an individual
7 or business to operate a taxi in San Francisco. (*Id.* ¶ 8.) Taxicab permits are City property; they do
8 not become the property of a medallion holder, and they do not create an entitlement. (*Id.*)

9 There are several classes of medallions currently in operation in the City. (*Id.* ¶ 9.) **Corporate**
10 medallions were issued prior to Proposition K (“Prop K”) in 1978; they could, and continue to be, held
11 by a company, companies can own more than one medallion, and the medallions have no associated
12 driving requirement. (*Id.*) **Pre-K** medallions were likewise issued before Prop K was passed, have no
13 driving requirement, and individuals can own more than one Pre-K medallion; the only difference
14 from Corporate medallions is that individuals hold Pre-K medallions. (*Id.*) **Post-K** medallions were
15 issued after 1978 to drivers at no cost, based on a waiting list. (*Id.*) Post-K medallions can only be
16 held by individuals, an individual can only hold one Post-K medallion, and holders have a driving
17 requirement. (*Id.*) **Purchased** medallions were issued under the Medallion Sales Pilot Program,
18 which started in 2010, and the Medallion Transfer Program, which began in 2012. (*Id.*) There are
19 currently 79 Corporate medallions, 174 Pre-K medallions, 559 Post-K medallions, and 625 Purchased
20 medallions in operation in the City.¹ (*Id.*)

21 There are critical differences among the medallion categories, which primarily pertain to the
22 driving requirement, the ability to transfer or surrender the medallions, and the investment that
23 medallion holders have made and the returns they have realized. Pre-K and Corporate medallions
24 have been in operation for at least 40 years (and some for many more years than that). (*Id.* ¶ 12.)
25 These medallions have earned approximately \$1.6 million, per medallion, over their lifetime. (*Id.*)
26 And because there is no driving requirement associated with these medallions, much of the income is

27 ¹ There are also two smaller categories of medallions: Ramp taxi medallions issued to taxis
28 operating wheelchair accessible ramp vehicles, and 8000-series medallions, which SFMTA leases to
taxi companies for a monthly use fee. (*Id.* ¶ 9.)

1 passive. (*Id.*) While many of these medallion holders paid to obtain their medallions, they have had
2 over 40 years to realize a return on that investment. (*Id.* ¶ 14.) Similarly, Post-K medallion holders
3 did not pay to obtain their medallions, never paid any fees on the secondary market, and have likewise
4 had many years to profit from their medallions. (*Id.* ¶ 15.)

5 Purchased Medallion holders, by contrast, have only held their medallions for between three
6 and nine years. They purchased their medallions under transfer and purchase programs that SFMTA
7 instituted beginning in 2010. (*Id.* ¶¶ 16, 18-19.) Under these programs, subject to limited exceptions,
8 purchasers paid \$250,000 to obtain a medallion. (*Id.*) Many of these medallion holders financed their
9 purchases with a loan from the San Francisco Federal Credit Union. (*Id.* ¶ 16.) The majority of these
10 loans remain outstanding; indeed, many Purchased medallion holders still owe over \$200,000 on their
11 loans, and many pay between \$1,500-\$2,500 in loan payments each month. (*Id.* ¶¶ 16, 27.) Because
12 of these increased overhead expenses, Purchased medallion holders, on average, earn far less than
13 other medallion holders (\$40,000 per year versus \$54,000 per year, according to a recent study). (*Id.*
14 ¶ 48; see also Request for Judicial Notice in support of Motion for Preliminary Injunction (“Pltfs.
15 RJN”), Exh. F, p. 68.)

16 **II. Taxi Industry Reform Efforts**

17 These differences among medallion holders have been exacerbated in recent years, as the
18 industry has been dramatically affected by the rise of Transportation Network Companies (“TNCs”)
19 like Uber and Lyft. (*Id.* ¶ 21.) At the time the City began issuing Purchased medallions, the taxi
20 industry was healthy. (*Id.* ¶ 20.) Revenues from operating a taxi were sufficiently above the cost of
21 operations—even for Purchased medallion holders—and taxi medallions were fully utilized. (*Id.*) But
22 the proliferation of TNCs began to change all that, with an impact the City began to observe in 2014.
23 (*Id.* ¶ 30.) The State Legislature has granted primary regulatory authority over TNCs to the California
24 Public Utilities Commission (“CPUC”).² TNCs are able to operate commercially with comparatively
25 little regulation—they have no fare restrictions, need not have commercial driver’s licenses, and tend

26 ² Pursuant to Article XII of the California Constitution and the Charter-party Carriers’ Act,
27 Pub. Util. Code §§ 5351, *et seq.*, the CPUC has asserted regulatory authority over many aspects of
28 TNCs’ operations. CPUC Decision 13-09-045, “Order Instituting Rulemaking on Regulations
Relating to Passenger Carriers, Ridesharing, and New Online-Enabled Transportation Services”
(2013).

1 to have lower insurance premiums. (*Id.* ¶ 21.) They have rapidly changed the transportation
2 landscape in San Francisco, as in other cities. (*Id.* ¶ 22.) TNC trip volumes now far outnumber taxi
3 trip volumes—by some estimates, by nearly 12 to 1—and TNC ridership has caused a sharp decline in
4 taxi ridership from SFO. (*Id.* ¶ 22.) For instance, recent data show that taxi trips from SFO declined
5 from over 2 million annual trips in 2014 to slightly over 1 million annual trips in 2018. (*Id.*)

6 SFMTA has tried many approaches to reduce the difficulties these changes have caused the
7 taxi industry. For instance, the agency is authorizing a number of new taxi stands, has eliminated
8 certain taxi fees, and has modified requirements related to vehicle mileage and age to reduce costs.
9 (*Id.* ¶ 23.) But despite these efforts, the industry suffered and Purchased medallion sales began to
10 decline sharply and eventually stalled completely in 2016. (*Id.* ¶ 24.) After holding over a dozen
11 meetings with the industry and related stakeholders, SFMTA engaged an outside consulting group—
12 PFM Consulting and Schaller Consulting—to study the industry and make recommendations. (*Id.*)

13 The PFM/Schaller Report (“Report”) (Pltfs. RJN, Exh. F) made several important findings.
14 (*Id.* ¶ 26.) First, the Report found “purchased Medallion holders are under severe financial pressure,”
15 as evidenced by medallion foreclosures, loan payments, and amounts. (*Id.* ¶ 27.) The Report
16 recognized loan payments created a significant financial burden that caused Purchased medallions to
17 be disproportionately hard-hit by the rise of TNCs. (*Id.*) Second, the Report found only 17 percent of
18 medallions brought in at least \$65,000 in annual revenue. (*Id.* ¶ 28.) By this measure, the Report
19 found that more than three-quarters of existing medallions are “underutilized.” (*Id.*) And finally, the
20 Report found that taxi service at SFO was suboptimal. The Report noted wait times in the taxi hold—
21 a waiting area at SFO for taxis—had increased significantly, causing taxi “congestion and long wait
22 times.” (*Id.* ¶ 29.)

23 **III. 2018 Taxi Reforms**

24 Based on the Report, SFMTA’s own research, and input it received from the industry after
25 holding six taxi town hall meetings between May and September 2018, SFMTA staff submitted a
26 number of taxi industry reforms to SFMTA Board of Directors. (*Id.* ¶¶ 31-32.) The Board adopted a
27 resolution that—among other reforms—gave SFMTA’s Director the authority to impose restrictions
28 on the types of medallions authorized to pick up fares at SFO. (*Id.* ¶ 33; Pltfs. RJN, Exh. G.)

1 Pursuant to this authority, on December 27, 2018, SFMTA's Director announced new
2 regulations would go into effect on February 1, 2019, governing taxi pickups at SFO. (Toran Decl.
3 ¶ 34; Pltfs. RJN, Exh. I.) Under these regulations, Purchased medallions can pick up fares at SFO at
4 all times with expedited access. Post-K medallions can pick up at SFO at all times without expedited
5 access. Corporate, Pre-K and 8000 series medallions are prohibited from making pickups at SFO.
6 Ramp taxi medallions can pick up at SFO without expedited access, except those who meet certain
7 wheelchair pickup incentives may obtain monthly access to the expedited line. Collectively, these
8 regulations are the "December 2018 Regulations."³

9 The December 2018 Regulations prioritizing Purchased medallions further several of
10 SFMTA's policy goals, and are consistent with its overall mission of protecting the environment,
11 serving the public, and improving San Franciscans' transit experience. First, the Regulations reduce
12 taxi congestion at SFO by decreasing incentives for taxis to park in the holding lots. (Toran Decl. ¶¶
13 37-39.) SFO has four taxi holding lots, with a maximum capacity of 427 cabs. (*Id.* ¶ 38.) Combined
14 with curbside space at the terminals, SFO can accommodate 476 cabs on site. (*Id.*) These areas are
15 often at full capacity in off-peak hours and are more than 80 percent full for the majority of the day.
16 (*Id.*) This oversupply of taxis leads to an average wait time of 1.5-2 hours during peak times, and up
17 to 3 hours at less busy times. (*Id.*) When lots are full, taxis unable to enter the lots often circle waiting
18 for a spot to open up, contributing to congestion at SFO. (*Id.* ¶ 39.) But at the same time, the
19 concentration of more than a quarter of San Francisco's entire taxi fleet at the airport leaves an
20 inadequate number of taxis to service customers in the City. (*Id.* ¶ 41.) Thus, the Regulations will
21 both reduce taxi congestion at the airport and drive additional taxi service to San Francisco, where it is
22 needed. (*Id.* ¶¶ 42-42.)⁴

23 ³ SFO implemented new dispatch rules consistent with these regulations. (Toran Decl. ¶ 35.)
24 Taxis are directed to separate holding lots depending on their medallion status, and dispatched in
25 accordance with prescribed ratios. This is contrary to Plaintiffs' unsubstantiated assertion that taxis
26 are dispatched in ratios that are "depend[ent] on the dispatcher working at the time." (Pltfs.' MPA in
27 support of Mot. for Prelim. Inj. ("PI Mot.") at 10.)

28 ⁴ SFO is working to develop virtual queue functionality on an app that will, among other
things, manage taxi pickups at SFO. If the taxi lot has available capacity, a driver seeking to pick up a
fare will be granted immediate permission to enter the staging lot. If not, the driver will be added to a
virtual queue, which will provide the driver with a reserved place in line and alert the driver when his
or her turn is approaching. This will allow drivers to continue to pick up fares in the City in the

1 In addition, the December 2018 Regulations will drive revenue to Purchased medallion
2 holders. (*Id.* ¶¶ 45-50.) Purchased medallion holders have been more affected by the rise of TNCs
3 than other taxi medallion holders. (*Id.* ¶ 46.) Their economic woes have affected not only these
4 medallion holders but also the public generally, as foreclosures of Purchased medallions have taken
5 these medallions out of service entirely. (*Id.* ¶¶ 49-50.) And finally, the December 2018 Regulations
6 aim to increase wheelchair pickups by creating an incentive program that will allow Ramp drivers who
7 complete a certain number of wheelchair trips in San Francisco access to the expedited service line.
8 (*Id.* ¶ 51.)

9 ARGUMENT

10 I. Legal Standard

11 In determining whether to issue a preliminary injunction, the court considers two related
12 factors: (1) the plaintiff's likelihood of success on the merits, and (2) the interim harm to the plaintiff
13 if the injunction is denied, compared to the defendant's harm if the injunction is granted. (*Nelson v.*
14 *Avondale Homeowners Assn.* (2009) 172 Cal.App.4th 857, 861.)

15 II. Plaintiffs Will Not Succeed On Their Claims.

16 "A trial court may not grant a preliminary injunction, regardless of the balance of interim harm,
17 unless there is some possibility that the plaintiff would ultimately prevail on the merits of the claim."
18 (*Butt v. State of Cal.* (1992) 4 Cal.4th 668, 678; see also *San Francisco Newspaper Printing Co. v.*
19 *Super. Ct.* (1985) 170 Cal.App.3d 438, 442 ["[A]n injunction pendente lite must not issue unless it is
20 reasonably probable that the moving party will prevail on the merits"].) Here, there is no reasonable
21 likelihood Plaintiffs will prevail on any of their claims against the City.

22 A. The December 2018 Regulations Do Not Violate Equal Protection.

23 First, Plaintiffs argue SFMTA's December 2018 Regulations violate their equal protection
24 rights because they irrationally distinguish among classes of medallion holders and arbitrarily
25 privilege Purchased medallion holders. Plaintiffs are incorrect—the December 2018 Regulations are
26 rationally related to a legitimate City interest, and are thus valid.

27
28
meantime. (Toran Decl. ¶¶ 43-44.) SFO previously had a plan to add this functionality to the app, but
the industry strongly opposed this change. (*Id.*)

1 **1. Legal Standard**

2 Plaintiffs acknowledge that rational basis is the applicable standard for evaluating the
3 December 2018 Regulations. (See PI Mot. at 13.) This is an exceedingly deferential standard:
4 SFMTA’s regulations are “presumed valid, and this presumption is overcome only by a ‘clear showing
5 of arbitrariness and irrationality.’” (*Kawaoka v. City of Arroyo Grande* (9th Cir. 1994) 17 F.3d 1227,
6 1234, quoting *Hodel v. Indiana* (1981) 452 U.S. 314, 331-332.) SFMTA’s distinctions among
7 medallions “need only be drawn in such a manner as to bear some rational relationship to a legitimate
8 state end.” (*Clements v. Fashing* (1982) 457 U.S. 957, 963.) “Classifications are set aside only if they
9 are based solely on reasons totally unrelated to the pursuit of the State’s goals and only if no grounds
10 can be conceived to justify them.” (*Id.*; see also *Warden v. State Bar* (1999) 21 Cal.4th 628, 644.)

11 Under rational basis review, “those attacking the rationality of the legislative classification
12 have the burden to negative every conceivable basis which might support it.” (*F.C.C. v. Beach*
13 *Communications, Inc.* (1993) 508 U.S. 307, 314.) The government “has no obligation to produce
14 evidence to sustain the rationality of a statutory classification.” (*Heller v. Doe* (1993) 509 U.S. 312,
15 320.) Further, “it is entirely irrelevant for constitutional purposes whether the conceived reason for the
16 challenged distinction actually motivated the legislature.” (*F.C.C., supra*, at p. 315.)

17 **2. Plaintiffs Are Unlikely To Succeed On Their Equal Protection Claim.**

18 The December 2018 Regulations comfortably satisfy this standard. As an initial matter, the
19 Regulations should not even trigger equal protection analysis at all. As Plaintiffs concede, the “first
20 prerequisite to a meritorious claim under the equal protection clause is a showing that the state has
21 adopted a classification that affects two or more ***similarly situated*** groups.” (PI Mot. at 12, citing
22 *Cooley v. Super. Ct.* (2002) 29 Cal.4th 228, 253; see also *People v. Chatman* (2018) 4 Cal.5th 277,
23 289 [“groups at issue” must be “similarly situated in all material respects”].) And as Plaintiffs also
24 concede, there are significant differences between Purchased medallion holders and other medallion
25 holders. Purchased medallion holders generally obtained their medallions for \$250,000, and given
26 their “modest means,” frequently used authorized lenders to finance the transactions. (PI Mot. at 6;
27 see also Toran Decl. ¶ 16.) As a result of recent declines in the taxi industry, Purchased medallion
28 holders have experienced “declining income” and “many have defaulted on their Credit Union loans.”

1 (PI Mot. at 8.) Plaintiffs incorrectly argue that all taxi medallion holders “operate taxis,” and ignore
2 (1) not all medallion holders operate taxis (only 2 Corporate holders and 5 Pre-K holders have permits
3 to drive) and (2) medallion holders have been disproportionately impacted by the change in the taxi
4 landscape in the last few years. (Toran Decl. ¶¶ 9, 16.) Because of these differences, no further equal
5 protection inquiry is warranted. (See *People v. Travis* (2006) 139 Cal.App.4th 1271, 1291-1292.)

6 But even if the December 2018 Regulations did differentiate among similarly situated groups,
7 they would still easily satisfy equal protection requirements. Although the City’s only burden is to
8 point to a conceivable justification for the December 2018 Regulations (*Heller, supra*, 509 U.S. at p.
9 320), the actual justifications for the Regulations readily pass constitutional muster. The December
10 2018 Regulations serve a number of important aims: reducing taxi congestion at SFO, driving more
11 taxi supply to San Francisco by eliminating drivers’ incentives to idle at the airport, and allocating
12 more revenue from airport trips to Purchased medallion holders, whose economic circumstances have
13 made them particularly vulnerable to the taxi industry’s recent downturn. (Toran Decl. ¶¶ 36-50.)
14 Plaintiffs do not dispute the December 2018 Regulations could conceivably further these aims; indeed,
15 Plaintiffs *concede* the Regulations serve precisely these interests. (PI Mot. at 15.) Indeed, Plaintiffs
16 repeatedly emphasize one of SFMTA’s motivations in enacting the December 2018 Regulations was
17 to sustain Purchased medallion holders by prioritizing their pickups at SFO. (*Id.*)

18 The December 2018 Regulations and their acknowledged goals further legitimate government
19 interests. Indeed, courts across the country have rejected equal protection challenges to taxicab
20 industry regulations that, like the December 2018 Regulations, “foster enhanced competition within
21 the taxicab industry . . . increase the level and quality of taxicab service available to the public for
22 other than city airport departure trips, and . . . promote more efficient utilization of taxicabs.”
23 (*Greater Houston Small Taxicab Co. Owners Assn. v. City of Houston* (5th Cir. 2011) 660 F.3d 235,
24 240 [rejecting equal protection challenge to taxi permitting scheme that favored larger taxi
25 companies]; see also *Kansas City Taxi Cab Drivers Assn. LLC v. City of Kansas City* (8th Cir. 2013)
26 742 F.3d 807, 810 [upholding taxi permitting scheme that favored older companies]; *Hester v. Rizzo*
27 (E.D. La. 1978) 454 F Supp. 537, 543-544 [rejecting equal protection challenge to “two-line” system
28 granting preferential access to certain taxi companies because the system was rationally related to the

1 “efficient, effective, and courteous provision of cab services to travelers deplaning at the New Orleans
2 International Airport”].) Plaintiffs may be unhappy SFMTA has chosen to draw the line where it
3 has—but that is not enough to state an equal protection claim. Regulators like SFMTA “must
4 necessarily engage in a process of line-drawing.” (*U.S. Railroad Retirement Bd. v. Fritz* (1980) 449
5 U.S. 166, 179.) This process “inevitably requires that some persons who have an almost equally
6 strong claim to favored treatment be placed on different sides of the line [citation], and the fact that the
7 line might have been drawn differently at some points is a matter for legislative, rather than judicial,
8 consideration.” (*Id.*, internal quotation marks omitted.) Here, SFMTA could rationally decide, in
9 allocating the finite resource of taxicab departures from SFO, to give Purchased medallion holders
10 enhanced access. That decision does not offend the state or federal Constitution.

11 None of Plaintiffs’ arguments to the contrary has merit. First, Plaintiffs rely heavily on
12 *Merrifield v. Lockyer* (9th Cir. 2008) 547 F.3d 978, and claim the classification in this case is wholly
13 arbitrary, like the distinctions among pesticide operators that the Ninth Circuit invalidated in that case.
14 (PI Mot. at 14-15.) But *Merrifield* does not help Plaintiffs because it presented a unique set of facts
15 distinguishable from those here. The classification in *Merrifield* was invalid because it was impossible
16 to square with the interest the State asserted in defending the regulation against a simultaneous due
17 process claim—public health concerns about exposure to pesticide. (*Merrifield, supra*, at p. 991.) The
18 exemption harmed pest-control operators who were actually more at risk of exposure to pesticides.
19 (*Id.*) The court refused to uphold the regulations in the face of this contradiction. (*Id.* [“We cannot
20 simultaneously uphold the licensing requirement under due process based on one rationale and then
21 uphold [plaintiff’s] exclusion from the exemption based on a completely contradictory rationale”].)
22 There are no such conflicting explanations in this case.⁵

23 Second, Plaintiffs suggest, again relying on *Merrifield*, that economic protectionism for the
24 sake of it is irrational. (PI Mot. at 14.) Even if that were true—and other courts have disagreed (see,

25 ⁵ Plaintiffs cite two other cases, neither of which helps them. (PI Mot. at 14, fn. 3.) *St. Joseph*
26 *Abbey v. Castille* (5th Cir. 2013) 712 F.3d 215, 223, specifically found taxicab regulations favoring
27 one taxicab company over another were valid, and not similar to the casket sale law the court
28 invalidated in that case. Plaintiffs’ reliance on *Allied Concrete & Supply Co. v. Brown* (C.D. Cal.
2016) 2016 WL 9275783, is even more improper—the Ninth Circuit **reversed** the injunction issued in
that case, and found the distinctions at issue among delivery drivers to be valid. (*Allied Concrete &*
Supply Co. v. Baker (9th Cir. 2018) 904 F.3d 1053, 1059-1061.)

1 e.g., *Sensational Smiles, LLC v. Mullen* (2d Cir. 2015) 793 F.3d 281, 286 [“Economic favoritism is
2 rational for purposes of our review of state action under the Fourteenth Amendment”]; *Powers v.*
3 *Harris* (10th Cir. 2004) 379 F.3d 1208, 1221 [similar]—the City is not engaging in bare economic
4 favoritism. The December 2018 Regulations give priority to Purchased medallion holders in light of
5 their significantly increased overhead, the comparatively little time they have had to realize value from
6 their medallions, and the precarious financial position their outstanding loan balances create. (Toran
7 Decl. ¶¶ 46-50.) And the December 2018 Regulations do not only support Purchased medallion
8 holders. They also have additional goals: reducing taxi congestion at SFO and managing the taxi
9 supply. (*Id.* ¶¶ 37-44.)

10 Third, Plaintiffs complain “there is no evidence” the Regulations have already accomplished
11 their goals. (PI Mot. at 15.) But this doesn’t matter. Courts “must” not inquire into a law’s practical
12 effectiveness. (*Heller, supra*, 509 U.S. at p. 319.) Nor must the rationale—let alone the actual
13 effects—of the Regulations be “empirically substantiated.” (*People v. Turnage* (2012) 55 Cal.4th 62,
14 75.) The City is not obligated to produce the “evidence” Plaintiffs want; rather, it is Plaintiffs, not the
15 City, who have the burden of “negat[ing] every possible, plausible grounds for the disputed disparity.”
16 (*Id.*) They have not come close to doing so.

17 Finally, Plaintiffs assert the December 2018 Regulations impermissibly aim to reduce the
18 City’s liability in litigation with the San Francisco Federal Credit Union. (PI Mot. at 15.) Plaintiffs
19 appear to suggest this is an improper motive which makes the Regulations unconstitutional. But they
20 are wrong for several reasons. For one thing, Plaintiffs do not identify any evidence showing the
21 Credit Union lawsuit has anything to do with the Regulations. For another, SFMTA’s true motivations
22 are “entirely irrelevant.” (*F.C.C., supra*, 508 U.S. at p. 314.) And regardless, the Regulations would
23 be no less constitutional even if the City were motivated by liability concerns. Protecting the public
24 fisc is a legitimate public interest. (*Moreno v. Draper* (1999) 70 Cal.App.4th 886, 897.)

25 **B. Plaintiffs Are Unlikely To Show The City Violated CEQA.**

26 In their CEQA claim, Plaintiffs challenge SFMTA’s determination the December 2018
27 Regulations were “not a project.” Plaintiffs assert CEQA required further environmental review
28

1 because the new taxi pick-up rules will lead to additional vehicles “deadheading” to and from SFO and
2 may cause a significant impact on air quality.

3 CEQA and the CEQA Guidelines establish a three-tier process to ensure public agencies
4 inform their decisions with environmental considerations. (*No Oil, Inc. v. City of Los Angeles* (1974)
5 13 Cal.3d 68, 74.) The first tier is jurisdictional, requiring an agency to conduct a preliminary review
6 to determine whether an activity is subject to CEQA. (Cal. Code Regs., tit. 14 (“Guidelines”), §
7 15060; see Pub. R. Code § 21065; *Muzzy Ranch Co. v. Solano County Airport Land Use Comm’n*
8 (2007) 41 Cal.4th 372, 380.)

9 CEQA broadly defines a “project” as “an activity which may cause either a direct physical
10 change in the environment, or a reasonably foreseeable indirect physical change in the environment.”
11 (Pub. R. Code § 21065.) A “project” means “the whole of an action.” (Guidelines, § 15378(a)(1).)
12 “[A] physical change is identified by comparing *existing* physical conditions with the physical
13 conditions that are predicted to exist at a later point in time, after the proposed activity has been
14 implemented. The difference between these two sets of physical conditions is the relevant physical
15 change.” (*Wal-Mart Stores, Inc. v. City of Turlock* (2006) 138 Cal.App.4th 273, 289, emphasis in
16 original, citation & footnote omitted.)

17 An activity that is not a “project” is not subject to further review under CEQA. (Guidelines, §
18 15060(c); *Muzzy Ranch Co.*, *supra*, 41 Cal.4th pp. 379-80.) Because the Regulations will not result in
19 “a direct or reasonably foreseeable indirect physical change in the environment” (Guidelines, §§
20 15060(c)(2); 15378, 15382), SFMTA correctly determined they were not a “project” under CEQA.

21 **1. Legal Standard**

22 “Whether a particular activity constitutes a project” subject to CEQA review “is a question of
23 law.” (*CREED–21 v. City of San Diego* (2015) 234 Cal.App.4th 488, 503; see *Rominger v. County of*
24 *Colusa* (2014) 229 Cal.App.4th 690, 701–702.)

25 **2. Plaintiffs Did Not Exhaust Their CEQA Claim.**

26 A CEQA plaintiff bears the burden of demonstrating exhaustion of administrative remedies.
27 (*Bridges v. Mt. San Jacinto Community College Dist.* (2017) 14 Cal.App.5th 104, 116; *Sierra Club v.*
28 *City of Orange* (2008) 163 Cal.App.4th 523, 526.) CEQA imposes two distinct and separate

1 administrative exhaustion requirements on a plaintiff. Both of these exhaustion requirements must be
2 satisfied. First, the alleged grounds of noncompliance with CEQA must be presented to the public
3 agency orally or in writing *by any person* before the close of the public hearing on the project. (Pub.
4 R. Code § 21177(a).) Second, *the plaintiff* must have objected to the approval of the project orally or
5 in writing before the close of the public hearing on the project. (*Id.* § 21177(b).) CEQA’s exhaustion
6 requirements are excused if the agency had no public hearing, or if the agency “failed to give the
7 notice required by law.” (*Id.* § 21177(e).)

8 Both Plaintiffs’ complaint and their preliminary injunction papers are silent as to any action to
9 comply with either of CEQA’s two exhaustion requirements. Plaintiffs nowhere assert any person
10 raised before SFMTA the alleged CEQA deficiency they now assert in this lawsuit. Likewise,
11 Plaintiffs nowhere assert they objected to the project before SFMTA. Nor do Plaintiffs suggest any
12 legal deficiency in SFMTA’s public notice of the October 16, 2018 SFMTA Board meeting adopting
13 the December 2018 Regulations they now complain about. SFMTA Board’s October 16, 2018
14 meeting satisfies section 21177(e)’s requirement for a “public hearing or other opportunity for
15 members of the public to raise [] objections orally or in writing prior to the approval of the project.”
16 (*Bridges, supra*, 14 Cal.App.5th at p. 117; *Mani Brothers Real Estate Group v. City of Los Angeles*
17 (2007) 153 Cal.App.4th 1385, 1395.)

18 In the absence of any evidence, much less an allegation, of compliance with CEQA’s
19 exhaustion requirements, Plaintiffs fail to meet their burden of proof. For this reason alone, Plaintiffs
20 are not likely to succeed on their CEQA claim.

21 **3. SFMTA Properly Determined The Regulations Are Not a “Project.”**

22 In *Union of Medical Marijuana Patients, Inc. v. City of Upland* (2016) 245 Cal.App.4th 1265,
23 1275-76) the city of Upland had determined its ordinance prohibiting mobile marijuana dispensaries
24 was “not a project” under CEQA. Plaintiffs challenged that determination, asserting the ban on mobile
25 dispensaries would cause residents to travel further for their supplies, and residents would create
26 hundreds of “home cultivation sites,” resulting in increased electric and water consumption, and
27 increased plant waste. The court rejected this challenge to Upland’s “no project” determination,
28 because it was based impermissibly on speculation. “Common sense leads us to conclude these

1 concerns are too ‘speculative or unlikely’ to be considered ‘reasonably foreseeable.’” (*Id.* at p. 1276,
2 quoting Guidelines, § 15064(d)(3).)

3 Similarly, in *Union of Medical Marijuana Patients, Inc. v. City of San Diego* (2016) 4
4 Cal.App.5th 103, review granted 386 P.3d 795 (Jan. 11, 2017), the city of San Diego had determined
5 its ordinance limiting the locations of medical marijuana dispensaries was “not a project.” Plaintiffs
6 asserted restricting dispensary locations would cause foreseeable environmental impacts, namely: (1)
7 traffic and air quality impacts from increased driving; (2) increased home cultivation leading to
8 increased electricity consumption; and (3) increased construction for new facilities. The court rejected
9 these possible impacts as speculative, based on unwarranted assumptions that new legal dispensaries
10 under the ordinance would be fewer than the existing illegal dispensaries and in inconvenient
11 locations, and that new legal dispensaries would construct new facilities rather than occupy existing
12 retail space. The court upheld San Diego’s “no project” determination. (*Id.* at pp. 119-23.)

13 In this case, Plaintiffs’ asserted impacts are likewise unduly speculative, based on unwarranted
14 assumptions. Plaintiffs simultaneously complain the new rules will cause Pre-K and Post-K medallion
15 holders to retire their medallions, and at the same time will cause those same medallion holders to
16 “deadhead” repeatedly from SFO often enough to cause significant air quality impacts. (PI Mot. at 11,
17 16-17.) Plaintiffs fail to acknowledge San Francisco’s taxi fleet is a “clean vehicle” fleet. (Toran
18 Decl. ¶ 52.) Only four of the 253 Pre-K and Corporate medallions are traditional internal combustion
19 gasoline-powered vehicles. (*Id.*) The balance of the Pre-K fleet are hybrid and clean CNG vehicles,
20 which have minimal emissions on the freeway. (*Id.*) Since February 1, the four conventional Pre-K
21 taxis have recorded only 83 trips to SFO—less than 1.5 trips per day. (*Id.*) Because Plaintiffs’
22 asserted impacts are speculative, and internally contradictory, the court should reject them and uphold
23 SFMTA’s “no project” determination.

24 **C. Plaintiffs Are Not Likely To Succeed On Their Age Discrimination Claim.**

25 Plaintiffs also perfunctorily assert the December 2018 Regulations discriminate on the basis of
26 age in violation of Government Code Section 11135(a). (PI Mot. at 17-18.) But Plaintiffs are unlikely
27 to succeed on this claim. Section 11135 requires a showing of discrimination in “full and equal access
28 to the benefits of . . . any program or activity that is . . . funded directly by the state.” Plaintiffs

1 identify the Paratransit Program, which provides access to transit services for people unable to use
2 public transit because of a disability or health condition. (Toran Decl. ¶ 53.) But as Plaintiffs admit,
3 they are not among the class of persons entitled to access or benefit from the Paratransit Program—
4 rather, “persons who are disabled or have a disabling health condition” are “the intended beneficiaries
5 of the program.” (PI Mot. at 18.) To the extent Plaintiffs claim the December 2018 Regulations
6 discriminate against them on the basis of age, those alleged impacts do not fall on Plaintiffs in their
7 capacity as beneficiaries of a state-funded program or activity. (*Comunidad en Accion v. Los Angeles*
8 *City Council* (2013) 219 Cal.App.4th 1116, 1126 [granting summary adjudication to City on section
9 11135 claim where allegedly discriminatory decisions were not made in connection with a state-
10 funded program or activity].) And to the extent Plaintiffs assert injuries to Paratransit beneficiaries,
11 they lack standing to do so. (*Blumhorst v. Jewish Family Services of Los Angeles* (2005) 126
12 Cal.App.4th 993, 1002-1003 [plaintiff in section 11135 action must allege personal injury].)

13 In any case, Plaintiffs are wrong to argue the December 2018 Regulations will reduce the
14 availability of taxis under the Paratransit Program. Plaintiffs cite no evidence supporting this
15 assertion. (PI Mot. at 18.) To the contrary, the December 2018 Regulations include a Ramp taxi
16 incentive program that gives Ramp drivers access to the expedited line at SFO if they complete a
17 certain number of Paratransit trips in the Paratransit service area. (Toran Decl. ¶ 51.) The Regulations
18 will enhance, not diminish, Paratransit services in the City.

19 **III. The Balance of Hardships Favors The City.**

20 Even if Plaintiffs could show a likelihood of success on the merits, they would still need to
21 demonstrate the balance of harms weighs in their favor. (*White v. Davis* (2003) 30 Cal.4th 528, 554.)
22 But even accepting Plaintiffs’ own conception of harm, they cannot make this showing. Plaintiffs
23 assert economic harm to Pre-K and Post-K medallion holders. And they acknowledge the purpose of
24 the December 2018 Regulations was to provide relief to Purchased medallion holders. (PI Mot. at
25 15.). The December 2018 Regulations reallocate a particular resource—revenue opportunities from
26 taxi trips originating at SFO—preferentially to Purchased medallion holders. An injunction would
27 deprive Purchased medallion holders of this benefit. It follows that dollar for dollar, the balance of
28 hardships falls equally on each side—it does not tip in Plaintiffs’ favor.

1 Several additional factors militate against preliminary relief. One is the presumption that the
2 public officers and agencies performing their official duties further the public interest. Where, as here,
3 “defendants are attempting to perform their legal duties . . . provisional injunctive relief which would
4 deter or delay defendants in the performance of their duties would necessarily entail a significant risk
5 of harm to the public interest.” (*Tahoe Keys Property Owners’ Assn. v. State Water Resources*
6 *Control Bd.* (1994) 23 Cal.App.4th 1249, 1473-1474.) That is particularly true in this case, where
7 SFMTA has made the choice to enact a policy that will help a vulnerable economic group; every day
8 SFMTA’s chosen policy does not go into effect will further disadvantage that group. In these
9 circumstances, a plaintiff must “make a significant showing of irreparable injury” to warrant
10 preliminary injunctive relief. (*Id.* at p. 1471.) Plaintiffs have not done so.

11 Finally, delay in moving for a preliminary injunction must be considered in determining
12 whether a claimed injury is irreparable. (*O’Connell v. Super. Ct.* (2006) 141 Cal.App.4th 1452, 1481.)
13 SFMTA authorized the challenged SFO pick-up restrictions in October 2018 and published the
14 detailed regulations in December 2018. But Plaintiffs did not challenge them at that time, or any time
15 shortly thereafter. Instead, they waited to file this lawsuit until mid-March 2019, and do not explain
16 the need for sudden urgency. This inexplicable delay counsels against a preliminary injunction here.

17 CONCLUSION

18 For all of the foregoing reasons, Plaintiffs’ Motion for Preliminary Injunction should be
19 denied.

20 Dated: May 15, 2019

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